



ABOUT DUTCH LUXURY DESIGN

Dutch Luxury Design exists 10 years this year! Our mission is to support artists with their marketing and creating opportunities to sell their art on the international market and to provide art lovers and collectors with a unique portfolio of art.

That is why, in addition to our **gallery in Buren**, we offer an **(online) art platform as a marketplace** and an **art catalog in print**.

Our activities are aimed at selling, advising and brokering art and art collections and at establishing a direct connection between art lovers and buyers and artists. We distinguish ourselves with the balance between sufficient supply and personal approach.

Standing out in the overcrowded international art market is an activity that requires more and more marketing. This makes it interesting for artists and companies related to the art industry to publish in our art catalogue. Distribution of our art catalog takes place personally in the network of Dutch Luxury Design and based on demand from various campaigns.

Do you also want to publish, show your product and/or tell your story? All information about this can be found in this Media Kit.

TARGET AUDIENCE

- Mix of consumers, private collectors and business clients
- Value quality and originality
- 35+, above average interested in interior design, art and the stories and people behind it
- Spend money on interior design and high-quality lifestyle
- 54% are women, 46% are men



ARTKUNSTCATALOGUS

CONTENTS:

- Art
- Interior/exterior design objects
- Interviews artists
- Art industry related information.

EDITIONS:

- 2 per year
- Circulation: Dutch Luxury Design network and aimed personal distribution
- Individual sales: € 9.95 per piece.

PUBLICEREN & UITGAVEN

TO PUBLISH

For artists participating in Dutch Luxury Design:

- Basic publication artist 1/1 page € 95,-
- Double page publication artist 2/1 page € 125,-
- Interview artist 2/1 page € 175,-

For companies related to the art sector:

- Advertisement/Advertorial (*)
 - 1/1 page (210 x 290mm) € 295,-
 - 2/1 page (420 x 290mm) € 495,-

(*) prices excluding layout, per publication.

